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The Lake Companies Receives U.S. Patent for Shop-Trak™

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(Green Bay, Wis.) The Lake Companies, a U.S. technology company with headquarters in Green Bay, Wis., has received a U.S. patent for technology that monitors and controls complex manufacturing environments, using beacon technology, proximity-based reporting and control software.

“We are proud of the innovative work that went into developing this technology, that’s embedded in our Manufacturing Execution System called Shop-Trak™,” said The Lake Companies CEO/Founder, Greg Lake. “Receiving a U.S. Patent confirms the unique nature of the product. We know that Shop-Trak is already revolutionizing the manufacturing shop floor and this new proximity-based technology will take our customers to an even higher level.”

Shop-Trak for Infor CloudSuite Industrial (CSI/SyteLine) is part of The Lake Companies’ Never Search Again™ user-experience strategy that provides real-time information to managers as they walk the shop floor and interact with their associates. Using a tablet with a simple touch screen interface, Shop-Trak quickly and easily informs managers of the work center(s) nearest to them on the shop floor, as well as the jobs being worked on, and automatically provides real-time feedback on up/down time, utilization, efficiency, quality, job status and more.

“It brings all the information together, allowing for better decisions and more collaboration on the shop floor without running reports or searching through screens to piece the information together,” added Lake. “No longer will managers have to run back to the office to look up information or sort through stacks of reports. All the information is right there, when they need it; something that’s not been available before Shop-Trak.”

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About The Lake Companies, Inc.

The Lake Companies is a U.S. based technology company providing Enterprise Resource Planning (ERP) to manufacturing companies in the upper Midwest area of the United States, utilizing Infor’s CloudSuite Industrial (SyteLine) ERP software solutions. It is also the developer of Shop-Trak™, Doc-Trak™ and Fact-Trak™ business enhancement applications for CloudSuite Industrial (SyteLine) ERP. To learn more, go to: www.lakeco.com. Also, find us on [Facebook](#), [LinkedIn](#) and [YouTube](#).